



SMEP MICROFINANCE BANK LIMITED
KIRICHTWA ROAD – OFF ARGWINGS KODHEK ROAD
P.O. Box 64063-00620, **NAIROBI**.
Tel: 020 2055761, 3572799, 2673327/8, Cell: 0776
255861/2/3; 0711 606900
Email: info@smep.co.ke

SMEP Microfinance Bank Limited is a dynamic Christian based bank regulated by the Central Bank of Kenya, whose **Mission** is *“To empower our customers through provision of market driven financial solutions”*.

We are inviting applications from interested and suitably qualified candidates who are passionate about transforming lives in the society, to fill the following positions:

1) DIRECT SALES REPRESENTATIVES – DSR 04/17/HRD

Responsible for selling the Banks’ Products and Services to the various target market segments. This is on **short term contract engagement** with opportunities for permanent engagement subject to availability of opportunities and surpassing performance targets for the period of contract engagement. *The successful candidates will be paid on commission basis based on their productivity on various parameters.*

KEY DUTIES AND RESPONSIBILITIES

- a) Responsible for Marketing of Banks products and services
- b) Prospecting and on-boarding of new customers into SMEP MFB
- c) Meeting the sales targets on selected Banks’ Products and Services
- d) Upholding and promoting of the Banks’ Brand in their respective regions through professional customer interaction as well as excellent customer service

QUALIFICATIONS AND EXPERIENCE:

- A minimum of C+ (plus) in KCSE
- An undergraduate Degree or Diploma in a Business Related course.
- Experienced in Sales and Marketing will be an added advantage.
- Proficiency in computers is mandatory.
- Clear understanding of microfinance/banking industry is an added advantage.
- Good interpersonal & communication skills with excellent customer service.
- A team player who is self driven and persuasive.
- Ability to work independently under minimum supervision.
- Strong Christian values, commitment and passion for the transformation of the population.
- Aged between 22 and 26 years.

HOW TO APPLY

Qualified and interested candidates who meet the criteria should download the “Job Application Form” at www.smep.co.ke/opportunities, and send their filled applications to recruitment@smep.co.ke. Only shortlisted candidates will be contacted.

NB: Please indicate your preferred posting i.e nearest SMEP Branch.